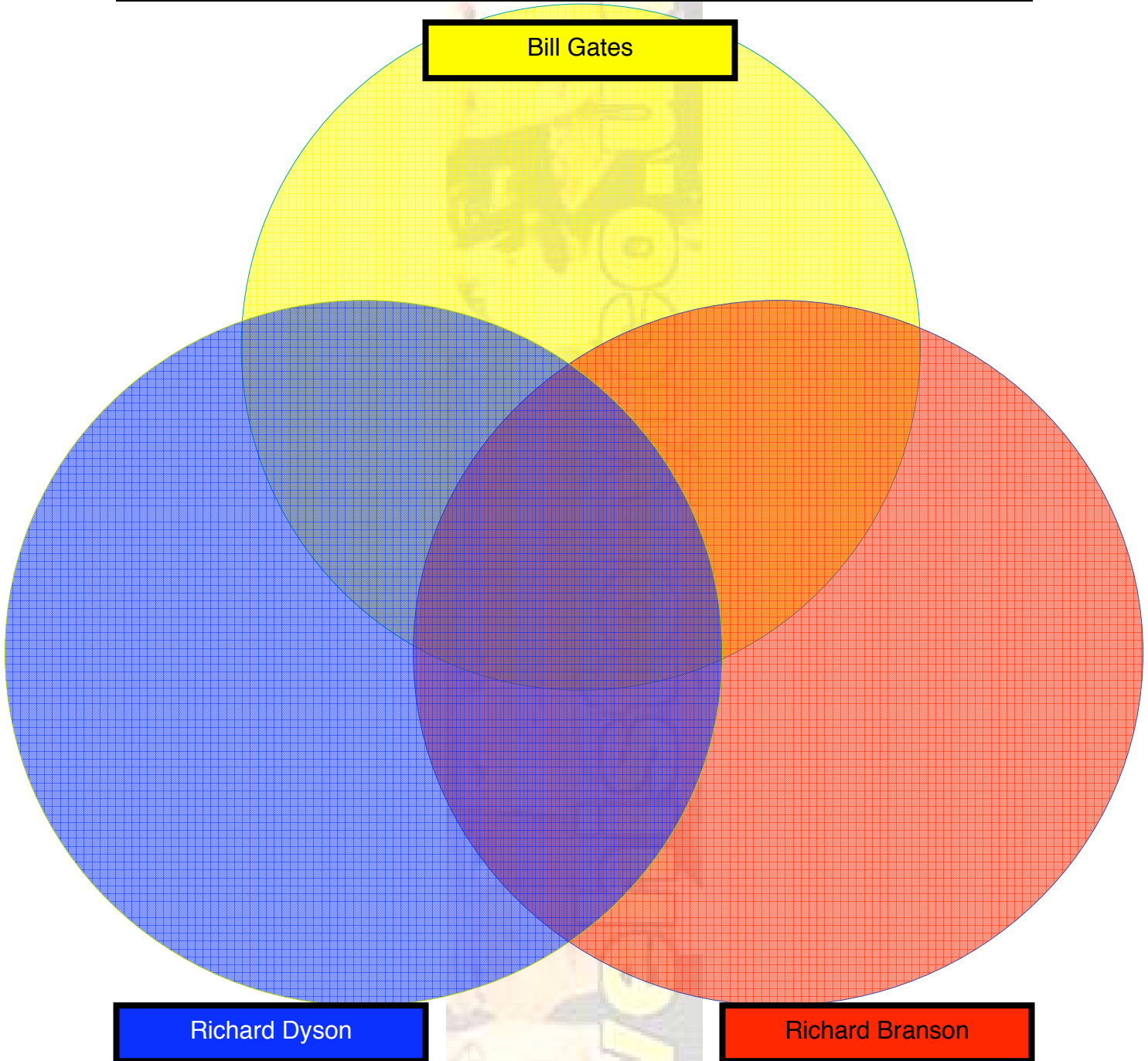


WHAT MAKES A SUCCESSFUL BUSINESSPERSON?



Questions:

1. What THREE qualities do these three people share in common? (i.e. what words are in the centre of the diagram?)

- a.
- b.
- c.

2. Describe the way in which each man shows he has these qualities by completing these sentences:

Gates shows these qualities because...

Dyson has these qualities because ...

Branson demonstrates these qualities because ...

3. Do you think that you have what it takes to be a successful businessperson? Explain your answer by completing these sentences:

In some ways I think I might be good at business because

One example of this is ...

In other ways I think I might not be good at business because

One example of this is ...

Overall, out of 100% I think my chance of being a good businessperson is about...